



Place Your Title Here And Make Sure It Has Title Caps

Place an informative sub-heading here in italics, make sure it clarifies the title.

Your City, UT — (Month 1, 2008) Start here with a very succinct opening paragraph that describes the news and why it is important to your audience.

Your second paragraph should provide a little more detail, and introduces the primary value for your customers.

The third paragraph should provide support for your news, including an optional strategic quotation from a high ranking officer in the company. “This is my quote” said Pat Johnson, CEO of YourCompany, Inc., explaining that “this is the second part of a two-part quote.”

Finish the release with some quick details about the news item, including availability dates or ordering information. Remember, this is news, not a commercial. Keep it short.

About YourCompany, Inc.

Your company should have a ‘flyspec’, or a standard description that goes at the bottom of press released and which gives a short description of your company. Place it here. You are not describing the news here, you are telling us who sponsored the news, and what you do. Don’t forget to include your web address at the end of your flyspec: <http://www.utahvalleybusinessblog.com>

Contact: **Your Press Contact’s Name**
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Your press contact’s phone number
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